

# EXCLUSIVE OFFER! JOIN SHOPPERS OPTIMUM® AND RECEIVE \$10 WORTH OF FREE STUFF!\*

## SEPTEMBER 29 TO OCTOBER 5, 2012

### HERE'S HOW IT WORKS:

- 1) Print this coupon
- 2) Visit us in-store to join the Shoppers Optimum Program and get your New Shoppers Optimum Card
- 3) Scan your New Shoppers Optimum Card and present this coupon when you spend \$40 or more on almost anything in-store and get 8,000 Shoppers Optimum Bonus Points® between September 29th and October 5th, 2012.

Get  
**8,000**  
SHOPPERS OPTIMUM  
BONUS POINTS®  
WHEN YOU SPEND \$40 OR MORE  
ON ALMOST ANYTHING IN THE STORE.  
ON YOUR FIRST SCAN OF YOUR NEW  
SHOPPERS OPTIMUM CARD\*

THAT'S A  
**\$10**  
SAVINGS  
VALUE!



**FREE**  
*feels good*  
Optimum

PLEASE PRINT AND PRESENT THIS COUPON TO YOUR CASHIER ON YOUR FIRST SCAN OF YOUR NEW SHOPPERS OPTIMUM CARD.



POINTS WILL BE AWARDED TO YOUR ACCOUNT  
BY END OF DAY FRIDAY, OCTOBER 19, 2012.  
CASHIER: SCAN THE BARCODE AS A REGULAR  
PRODUCT AND RETAIN THE COUPON AFTER USE.

**SHOPPERS  
DRUG MART**



\*Offer valid for new Shoppers Optimum® Card member sign ups only and is based on the purchase total of \$40 of eligible products after discounts and redemptions and before taxes. **Coupon must be used in conjunction with the first scan of the new Shoppers Optimum® Card in order to qualify for the 8,000 bonus points offer.** Maximum of 8,000 points will be awarded regardless of total dollar value of transaction. Excludes prescription purchases, Shoppers Optimum® Mastercard® points and points associated with the RBC® Shoppers Optimum Banking account, products that contain codeine, non-pointable items, tobacco products (where applicable), lottery tickets, stamps, transit tickets and passes, event tickets, gift cards, prepaid card products and Shoppers Home Healthcare® locations. Offer applies to photofinishing services that are picked up and paid for on the event dates of the offer only. Shoppers Optimum Points® and Shoppers Optimum Bonus Points® have no cash value but are redeemable under the Shoppers Optimum and Shoppers Optimum Plus programs for discounts on purchases at Shoppers Drug Mart. The savings value of the points set out in this offer is calculated based on the Shoppers Optimum Program® rewards schedule in effect at time of this offer and is strictly for use of this limited time promotion. The savings value obtained by redeeming Shoppers Optimum Points will vary depending on the Shoppers Optimum Program reward schedule at time of redemption and other factors, details of which may be found at shoppersdrugmart.ca. Not to be used in conjunction with any other Shoppers Optimum Points® promotions or promotional card offers. **Offer is non-transferable. Offer valid, Saturday, September 29 to Friday, October 5, 2012. Points will be awarded by end of day Friday, October 19, 2012.** See cashier for further details © 911979 Alberta Ltd.